



## **Chad J. Gottlieb - Chief Growth Officer, Partner**

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### **Bio**

Chad J. Gottlieb is the Chair of our Corporate & Business Transactions Practice Group. He focuses primarily on M&A (buy-side and sell-side), private equity, securities law, corporate law, intellectual property (trademark branding, clearance, and prosecution), and marketing and telemarketing compliance (including with respect to federal and state consumer protection laws). Chad also has experience in internal investigations, audits and responses involving government or administrative agency inquiries, investigations or formal legal requests relating to the Telephone Consumer Protection Act (TCPA), state telemarketing laws, and state Unfair and Deceptive Acts and Practices (UDAP) laws.

Chad represents a wide range of clients, including accredited investors, growth-stage companies, small and medium-sized business owners and private equity firms.

### **Practice Areas**

- [Corporate and Business Transactions](#)

- [Mergers & Acquisitions](#)
- [Private Equity, Capital Markets & Securities](#)
- [Intellectual Property & Technology](#)
- [Regulatory & Compliance](#)
- [Data Privacy & Cybersecurity](#)

## Prior Experience

Before joining DarrowEverett, Chad served as Junior Partner and General Counsel for a South Florida boutique venture capital firm concentrating on investments in early and growth-stage startups. In addition, Chad previously served as Vice President of Operations and General Counsel for a case management and tracking performance Software as a Service Company with clients across the United States.

## Representative Matters

- Advised a prominent New York-based private investment firm on its junior preferred investment, made through a special purpose vehicle, in a leading software, data, financial, and management services provider for music artists and independent record labels at a post-money valuation nearing \$1 billion, handling all aspects of the transaction, including negotiations, due diligence, drafting of junior preferred investment documents, and closing.
- Represented a prominent New York-based investment firm in a Series B preferred equity financing, supporting its investment in a rapidly expanding, multistate provider of interactive and sensory-related experiences. Our team delivered end-to-end legal counsel, including conducting thorough due diligence, drafting and negotiating equity financing documents, and navigating the transaction through to closing. Additionally, we negotiated employment agreements for the founders, safeguarding the client's investment by aligning key personnel incentives with the company's long-term growth objectives.
- Represented a South Florida real estate developer and a South Florida private equity family office in connection with their joint venture acquisition of a national big box retailer's corporate headquarters for more than \$100 million. This transaction involved the creation of several layers of corporate entities, drafting LLC and LP agreements, creation of tenancy in common agreement, 1031 exchange considerations, and other property-related agreements.
- Served as investor counsel in connection with the negotiation and drafting of two companion joint ventures entered into with a family office real estate acquisition and management group. The joint ventures were formed for the purpose of acquiring three

parcels of prominently situated property in downtown Houston, Texas, including two parcels consisting of office buildings intended to qualify as qualified opportunity zone (QOZ) property. Our representation also included structuring the investor's companion investment entities that were formed for the purpose of holding the QOZ partnership interest and non-QOZ partnership interest in the joint ventures and preparing the investment entities' Rule 506(b) syndication offering documents.

- Represented a prominent New York-based private credit and equity investment firm in connection with a complex debt and equity financing transaction involving a multistate HVAC, plumbing, and electrical services company. The transaction included a credit facility consisting of a delayed draw term loan (DDTL), term loan, and revolving line of credit, as well as a preferred equity investment. Our team provided comprehensive legal services throughout the process, including due diligence, negotiation, drafting, and closing of all related agreements, ensuring a successful outcome for our client.
- Served as buy-side counsel for a parking and transportation technology company's strategic acquisition of all of the issued and outstanding equity securities of a vehicle immobilization company that has government contracts with local agencies and municipalities across the country. The transaction involved a complex pre-closing restructure of the acquisition target as well as the inclusion of unique transaction-specific business terms providing for up to an eight-figure purchase price.
- Assisted innovative online for-sale-by-owner real estate platform business in the complex reorganization of family of corporate entities involving the transfer of assets, creation of an employee stock plan, establishment of an intellectual property holding company, and preparation of other related agreements required to separate existing and future business lines relating to the company's proprietary technology.
- Served as buy-side counsel for a South Florida private equity firm's plastic surgery and aesthetic center platform company's add-on transaction of an Alabama-based plastic surgery center and med spa. Our work included the handling of diligence through the preparation of transactional documents, deal closing, and post-closing employment agreements.

## Insights

- [Balancing the Scales: Purchase Price Adjustments in M&A Transactions - via JD Supra, February, 2025](#)
- [The Power of Preferred Stock: A Primer for VC, PE, and Founders - via JD Supra, October, 2024](#)

- [Closing with Confidence: Representations and Warranties Insurance in M&A - via JD Supra, September, 2024](#)
- [Lead Generation Industry Facing Massive Change: Are You Ready? - via JD Supra, December, 2023](#)
- [Peekaboo: How To Continue Preparations for Brave New \(Data Privacy\) World - via JD Supra, September, 2023](#)

## Media Appearances

- Video Interview: [Discussing the Expansive Realm of AI with WPTV in West Palm Beach, Fla. \(April 2024\)](#)
- Podcast Interview: [Find What Drives You With Chad Gottlieb \(February 2024\)](#)
- Podcast Interview: [On Licensing and Trademarks With AccelPro | IP Law \(December 2023\)](#)

## Bar Admissions

- Florida
- New Jersey
- New York

## Education

- Benjamin N. Cardozo School of Law, L.L.M.
- Shepard Broad Law Center, Nova Southeastern University, J.D., *summa cum laude*
- University of Central Florida, B.S., Business Finance